



## **COMPANY PROFILE**

About 1/8

Founded in 1988, our mission at Dream Hotels & Resorts is to deliver dynamic and exceptional hospitality solutions in Africa that connect local and global travellers to our communities in a sustainable and relevant manner.

Since our inception, we have long been driven by our purpose of making local holidays more accessible and inspiring wanderlust across the most diverse destinations in South Africa.

With a growing portfolio of more than 20 properties, including exclusive membership and ownership opportunities, we have quickly established ourselves as pioneers in hospitality. However, despite our success, we have grown to understand that what we really want as a business is to lead with greater compassion and intent.

In 2021, we set about redefining our ethos to align with our ambitions of creating a healthy balance between our actions, our communities, and the environment. In doing so, we have also adopted a more purposeful approach to the guest experience, honing our shared vision and mission to reflect this and keep us all moving in the right direction.

Here at Dream Hotels & Resorts, we are now actively reimagining a brighter future together. As we continue to expand and reimagine extraordinary travel experiences, we will continue to challenge ourselves to lead with purpose, ensuring that we act with accountability and local impact.



### **OUR VISION**

To co-create MEMORABLE TRAVEL EXPERIENCES which connect people for a brighter future



# OUR MISSION

Delivering DYNAMIC & EXCEPTIONAL HOSPITALITY solutions in Africa that connect local & global travellers to communities in a sustainable manner





### OUR BRAND PURPOSE

Inspiring wanderlust with ENRICHED EXPERIENCES across diverse destinations

### OUR BRAND PILLARS





**COMMUNITY** Passionate about upliftment

SUSTAINABILITY We care about the environment

CONNECTING Through shared stories



**CHOICE** Flexible holiday options

**ONE GUEST** Service excellence

EXPERIENCES Fueling your wanderlust

Our Portfolio

Looking for the best holiday experiences in South Africa? Our diverse portfolio of local escapes offers our guests every unforgettable experience under the sun. We provide superb value, affordable holiday accommodation, flexibility and the opportunity to experience South Africa at its finest.

#### **HOTELS AND RESORTS**

From bush to beach to berg, our holiday destinations are ideal for family holidays, romantic getaways, self-catering holidays, conferencing and events.

#### **OWN YOUR HOLIDAY**

Guarantee your annual family holiday by investing in one of our breathtaking ownership opportunities – it's your gateway to a world of splendid luxury. Own your own holiday unit, but only for the time you want to use it, typically one or two weeks a year and at a fraction of whole-ownership costs.

#### **BECOME A MEMBER**

Secure a lifetime of holidays by joining our 30 000+ club members and holiday wherever and whenever you want with our range of flexible package options. As a member, you'll enjoy a lifetime of travel memories with a diverse selection of hand-picked holiday accommodation across over 100 exclusive resorts in South Africa.

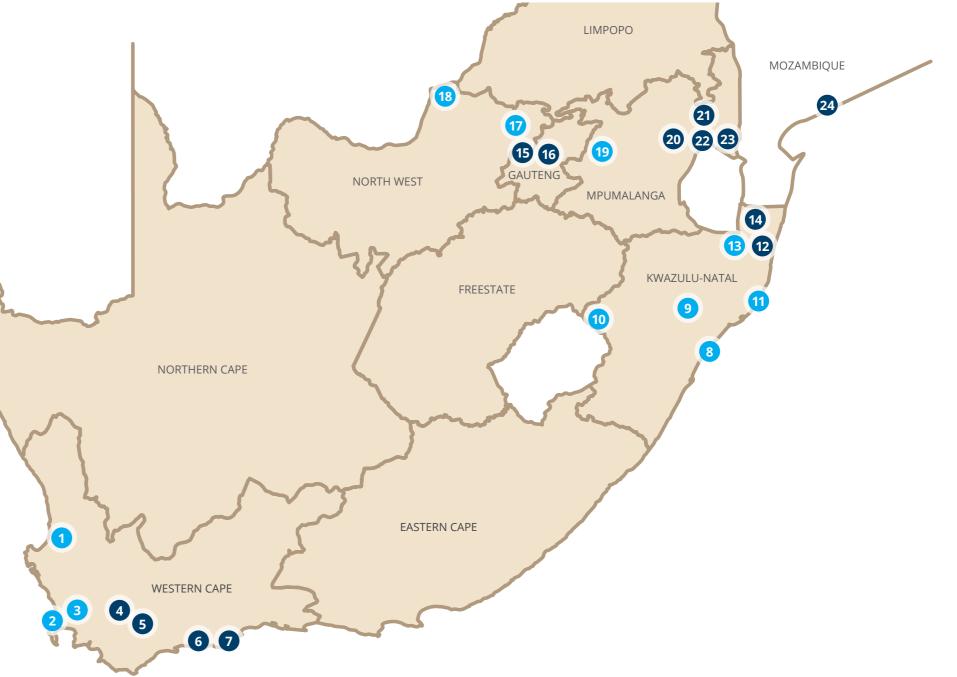




### **OUR HOTELS & RESORTS**

- 1 Piekenierskloof Mountain Resort
- 2 The Peninsula All-Suite Hotel
- 3 Le Franschhoek Hotel & Spa
- 4 Avalon Springs
- 5 Stonehill River Lodge
- 6 Hartenbos Lagoon Resort
- 7 Oaklands on the Knoll
- 8 Blue Marlin Hotel
- 9 Tala Collection Game Reserve
- 10 Little Switzerland
- 11 Zimbali Lodge
- 12 Nibela Lake Lodge
- 13 Jozini Tiger Lodge & Spa
- 14 Royal Thonga Safari Lodge
- 15 Mount Savannah
- 16 Waterfront Guest House
- 17 Finfoot Lake Reserve
- 18 Madikwe River Lodge
- 19 Olifants River Lodge
- 20 Highland Run
- 21 Burchell's Bush Lodge
- 22 Mjejane Bush Camp
- 23 Jackalberry Ridge
- 24 Bilene Club Lodge

LEISURECONFERENCE/WEDDING FACILITIES





Our Values

#### RELIABILITY

The team is reliable and I am accountable

#### **EMPATHY**

To understand one another's feelings and to find a common solution together

#### **SUSTAINABILITY**

We strive for environmental, financial and social sustainability

#### "UBUNTU"

We are people centric, value diversity and our communities. We share a mutual respect for one another and the guests we serve

#### TRUST

Trust is integrity, transparency and competency

#### DYNAMIC

We are creative and enthusiastic, finding solutions and opportunities in everything we do

#### EXCELLENCE

We believe that quality is at the heart of everything we do and we strive to exceed expectations

#### JOY

By having fun and being happy, we are able to connect better to our environments and each other





As we pursue our shared vision of building a brighter future for all, social responsibility sits at the heart of every decision we make. Touching Dreams reflects this, encompassing new and ongoing projects to help those who need it most.

Through our official partnership with Reach for a Dream, we're on a mission to drive real change and foster a strong sense of hope as we help turn dreams into reality. As we've learnt over the years, even one simple act of kindness can completely change someone's life, further prompting them to do the same for others.

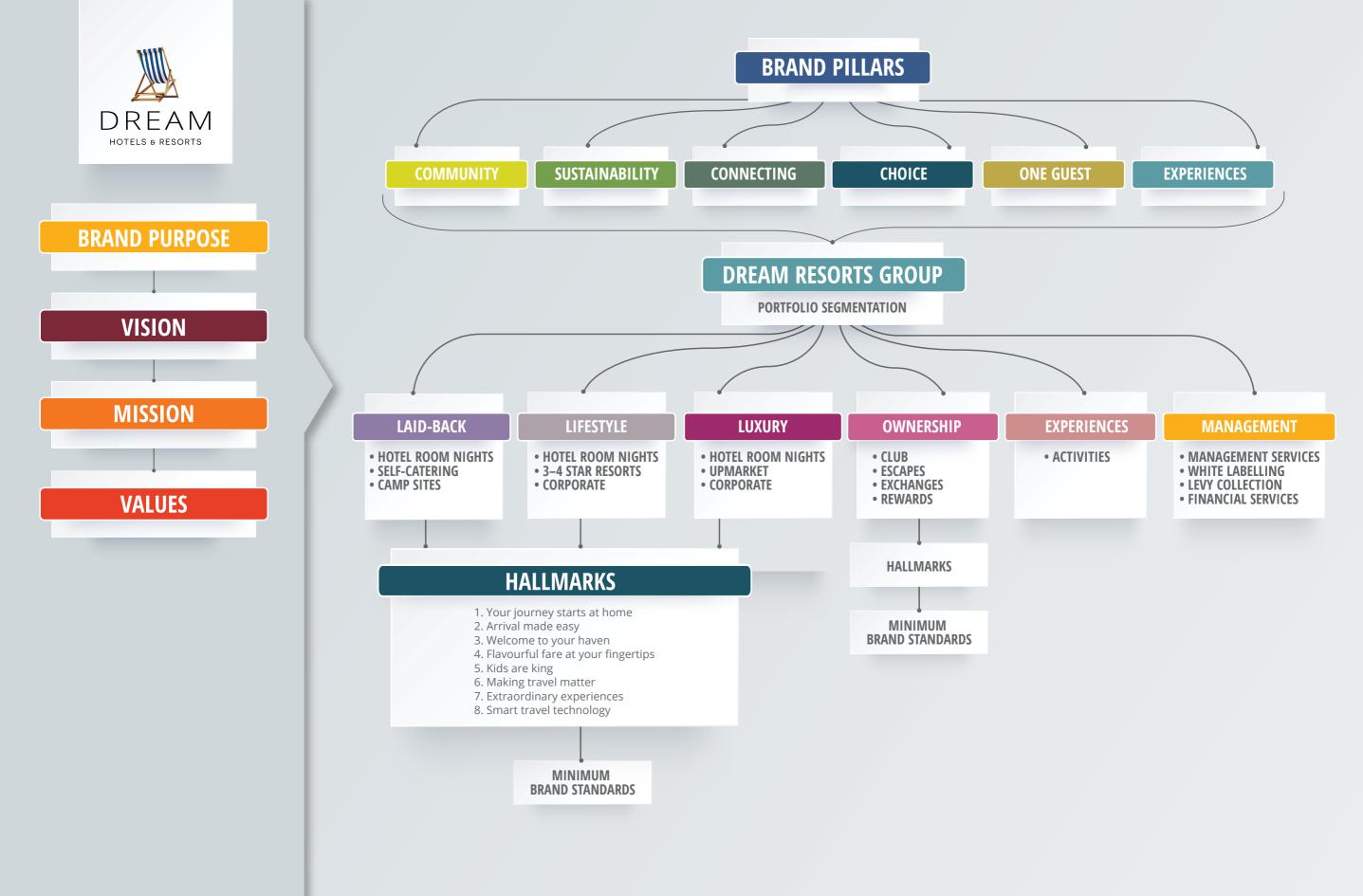
We support several community-based initiatives within our portfolio and some of these organisations include: Crystal House | Langkloof Orphanage Scheme St. Martin's Diocesan Home for Children

FOR MORE INFORMATION, CONTACT US: touchingdreams@dreamresorts.co.za NPC Reg No.: 2021/875826/08









### EXPERIENCES REIMAGINED ESCAPE. RESET. RECONNECT.



310 Main Road, Bryanston 2021, Gauteng, South Africa T: +27 (0)11 267 8300 | 24hr Central Reservations: +27 (0)861 010 347 E: reservations@dreamresorts.co.za | www.dreamresorts.co.za